



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patricia Lewis
#6
Dr. Young
7.26.03

In re patent application of:

Linda M. Smith, et al.

Application No.: 09/645,292

Attorney Docket No.: 254070-2
(23528-030)

Filed: August 24, 2000

For: **TARGETED MARKETING SYSTEM AND
METHOD**

Group Art Unit: 3622

Examiner: John L. Young

AMENDMENT UNDER RULE 37 CFR 1.111

RECEIVED

JUL 21 2003

GROUP 3600

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Amendment is submitted under 37 C.F.R. §§1.111 in response to the office Action.
Mailed February 12, 2003. Please reconsider the above identified application for patent in view
of amendments and remarks herein after.

CERTIFICATE OF MAILING
(37 C.F.R. §1.8)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as 'United States Postal Service First Class Mail' in an envelope addressed to Mail Stop: Non-Fee Amendment, Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450

July 14 2003
Date of Deposit

Sheena Hicks
Name of Person Mailing Paper
Sheena Hicks
Signature of Person Mailing Paper